

3 PILLARS OF WORLD FAMILY DOCTOR DAY 2022



ALWAYS

Family Doctors are present at all times, and **continuity** is a fundamental feature of their work. They continuously provide care in all stages of patients' lives, and throughout the big and small moments. **Continuity** is also present in care through the ongoing follow-up carried out to patients, where coordination with other levels of care and health care professionals is crucial. Lastly, **continuity** represents their constant preparation and skills development, uninterrupted research, and the ability to adapt and build resilience to change, technologies, methodologies, and educational strategies.



THERE

Family doctors and primary care professionals are **there, wherever and whenever needed**. Always at the front line—in war, health crises and times of peace. They are part of the communities they work with, proactively reaching and engaging with members, sharing their core values, creating a **unique connection** with their patients, and building **bonds of trust**.



CARE

Delivering **accessible, equitable, sustainable, high-quality** care is Family Doctors' *raison d'etre*. Being a Family Doctor is both a privilege and a responsibility, always looking after people and providing what is necessary for their welfare and protection, identifying their patients' needs to guarantee the fundamental right to health.

